



**International Technology and Engineering
Educators Association**

1914 Association Drive
Suite 201
Reston, VA 20191-1539
Phone (703) 860-2100
Fax (703) 860-0353

NEWS RELEASE For Immediate Release

ITEEA Announces PATT Programming for Long Beach 2012 Conference

RESTON, Virginia, November 29, 2011 – The International Technology and Engineering Educators Association is pleased to announce a full slate of PATT (Pupils' Attitude Towards Technology) programming during its upcoming conference in Long Beach, California.

ITEEA has partnered with PATT for over a decade to add outstanding international speakers and educators to the annual conference. As a result, key international discussions are held, research is shared and published, and specific opportunities are provided to speakers outside of North America to make major contributions that advance technology and engineering education. To view PATT proceedings from previous conferences, go to www.iteea.org/Conference/pattproceedings.htm

The PATT conference began in 1985 with a small-scale workshop on attitude research for technology education. This led to a series of international conferences that still continues. The format of the first PATT conference provided ample opportunity for discussion, and this is a feature that still characterizes PATT sessions today.

PATT programming in Long Beach includes two days of professional development sessions by presenters from around the globe. The PATT programming is highlighted by a presentation at the International Luncheon by Dr. Jianjun Gu, Nanjing Normal University, Nanjing, China. Dr. Gu will be speaking on the topic of technology education's development in primary and secondary schools in China

For more information about PATT programming at ITEEA's Annual Conference in Long Beach, please go to <http://www.iteea.org/Conference/PATTConferenceProgram.pdf>. For general information related to the conference, please visit <http://www.iteea.org/Conference/conferenceguide.htm>.

For more information about ITEEA, go to www.iteea.org or email iteea@iteea.org.