



**International Technology and Engineering
Educators Association**

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NEWS RELEASE For Immediate Release

ITEEA Chooses intelitek's Robotics Engineering and Automation™ Program as the Curriculum for ITEEA's EBD™ Robotics PathwayExtension™

RESTON, VA, March 26, 2010 – intelitek and the International Technology and Engineering Educators Association's (ITEEA) STEM Center for Teaching and Learning are pleased to announce an important curriculum partnership this week. ITEEA has chosen intelitek's Robotics Engineering and Automation™ program as the curriculum for ITEEA's Engineering byDesign™ (EbD™) Robotics Engineering and Automation PathwayExtension™.

The EbD™ Program is a model used by schools developing themes in the STEM cluster that are seeking to increase all students' achievement in science, technology, engineering, and mathematics through authentic learning. The program is built on constructivist models and creates awareness and competence over time as it builds on learned knowledge and skills. EbD™ is the only standards-based national model for Grades K-12 that delivers technological and engineering literacy.

intelitek's Robotics Engineering and Automation™ program consists of two 36-week courses that deliver thorough and engaging STEM education. Built on the power of LearnMate™, intelitek's e-learning platform, Robotics Engineering & Automation™ delivers comprehensive, standards-based instruction via relevant activities and compelling online curriculum. Packaged for 20 to 30-student classrooms, Robotics Engineering & Automation™ EbD™ Robotics PathwayExtension™ will include comprehensive LearnMate curriculum backed by the LearnMate™ learning management system (LMS), easyC® programming software, Vex™ Robotics hardware, and two years of maintenance and support.



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intelitek is extremely proud to enter this new partnership, representing another milestone in its efforts to promote STEM education and deliver career- and college-ready skills for more students.

The International Technology and Engineering Educators Association (ITEEA) is the professional organization for technology, innovation, design, and engineering educators. Its mission is to promote technological literacy for all by supporting the teaching of technology and engineering and promoting the professionalism of those engaged in these pursuits. ITEEA strengthens the profession through leadership, professional development, membership services, publications, and classroom activities. The STEM Center for Teaching and Learning provides models for standards-based curriculum, instruction, and assessment and is developed through a consortium of states. Gary Wynn, DTE, ITEEA's President said, "This extension to the Engineering byDesign™ program is an example of our commitment to integrative STEM courses and programs. The partnership with intelitek to infuse robotics into a four-credit pathway program paves the way for a rigorous expansion to the comprehensive core program."

intelitek's mission is to improve student outcomes in education by transforming the classroom for schools, colleges, universities, and industrial training. Through our proven innovations in curriculum, training hardware, classroom management technology, assessments, and teacher training, intelitek seeks to engage students, empower instructors, and support administrators in the quest to equip learners of all types with relevant skills. intelitek is committed to putting the best technology at the service of educators to prepare a wider range of students with career- and college-ready skills and the desire to use such skills to improve the world around them.

For further information, please contact ITEEA at iteea@iteea.org or 703-860-2100.