



The ITEA Value Proposition

ITEA is the largest technology, innovation, design, and engineering (TIDE) association in the world, and it provides a variety of benefits and services to members, both individual and group. However, many of these benefits are difficult to quantify. When you begin to attach dollar amounts to some of our core benefits, though, you'll see that ITEA has one of the best "value propositions" in the TIDE fields.

Value proposition refers to the benefits that members are assured of receiving as a result of the relationship with ITEA. The potential savings/value from membership, or the "value proposition" with ITEA, is estimated at \$3,850. This number was determined based on the average use of some of the basic services to all member types. Professional membership is still a good value at \$80 per year.

	Resource	Calculation	Potential Annual Savings/Value
<i>The Technology Teacher</i>	ITEA's flagship journal published eight times annually. Stay current on events in TIDE education at all grade levels.	Annual subscriptions sell for \$90 in the US; \$100 internationally. Membership includes subscription to TTT. Group memberships receive multiple subscriptions.	\$90
<i>Technology and Children</i>	Award-winning journal packed with practical, innovative, and creative articles and activities for the elementary teacher. Published four times per year. Elementary School members receive two subscriptions.	Subscriptions are \$45 U.S.; \$55 International for nonmembers. Members pay \$35/\$45	\$10
<i>Journal of Technology Education</i>	A refereed scholarly journal that provides a forum for discussion for TIDE professionals. Contains conceptual as well as research-based articles.	Subscriptions are \$15 U.S.; \$20 International Other scholarly journals could cost \$45 per year or more	\$30
<i>Inside TIDE</i>	E-newsletter provided as a free resource containing association information and up-to-date information, directions, and activities in TIDE education.	Convenience and value of this kind of timely, targeted information can only be estimated	\$100
Listservs: Innovation Station, TIDEWatcher, and Hemisphere	Provide TIDE professionals an opportunity to share ideas, interact, and network with each other on topics of mutual interest.	Networking value to members cannot be calculated. Calculated staff time to maintain listservs on website @ \$25 per hour/approx. 8 hrs per month.	\$200
Members Only on the Web: IdeaGarden	A listserv that gives TIDE education professionals an opportunity to share ideas and interact with each other on topics of mutual interest.	Resources and activities shared could amount to hundreds of dollars. Actual interaction with colleagues is invaluable	\$200
Members Only on	Valuable resources online including: Standards	Non-members would pay an	\$500

the Web: the Library	documents, conference presentations, Award winning lesson plans, <i>The Technology Teacher</i> archives, PATT conference proceedings	average of \$50 to \$150 for these publications. If you downloaded the many PDF publications available, you could save up to \$500 or more a year	
Educators Insurance Programs	Plans are made available at discounted rates through ITEA's group participation in the Trust for Insuring Educators (TIE). Professional Liability, Group Term Life, Group Disability Income Protection, Comprehensive Health, Identity Theft, Personal Auto, and Long Term Care.	Professional Liability is only \$99 for \$1M coverage. Comparably dues at NEA include Prof Liability and are approx. \$600 per year. All other insurance types offer additional savings for up to \$1,000 a year	\$1,600
Grant and Scholarship Opportunities	ITEA and FTE offer a variety of annual grants and scholarship opportunities to teachers and students.	Opportunities for monetary awards total \$6,000. Even if only one were applied for and awarded it could amount to \$1,000 for an individual	\$1,000
Conference Registration	Largest TIDE showcase of educational sessions and exhibitors.	Members save at least \$100 on registration vs. nonmember cost	\$100
Publication Purchases	A wide variety of Engineering byDesign™ resources and other standards-based curriculum materials, CDs, and specialty items. 10% discount for members.	If an average member spends \$200 annually, that represents a savings of \$20 per year	\$20
		Remember – savings/value could be higher depending on your level of involvement	\$3,850

There are so many more benefits not listed here—and your opportunity for savings can only increase the more you utilize your membership! **Remember—Professional members receive benefits for only \$.22 cents per day! That's about half the cost of a postage stamp!**

If you would like more information on member benefits and how to start saving today, contact Lari Price, Membership Coordinator, at 703-860-5032 or lprice@iteaconnect.org.