

2012 ITEEA Advertising Contract Annual Conference Program

Long Beach, California – March 15-17, 2012

All terms and conditions stated in the current rate card apply.

If you do not have a rate card, contact ITEEA.

Return Contract to:

Maureen Wiley

Director, Membership and Marketing

ITEEA

1914 Association Drive
Suite 201

Reston, VA 20191-1539

Phone: 703-860-5028

Fax: 703-860-0353

Email: mwiley@iteea.org

Email Ad to:

mwiley@iteea.org

**Artwork must arrive at
ITEEA by the date specified
in Part 2.**

Part 1: Company/Contact Information

Company Name _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email address _____
 Website _____

Part 2: Advertising Space Reservation

As discussed with _____ the following space has been reserved:

Preliminary Program

Space _____

Dimensions _____

4-Color B&W

Artwork Due July 30, 2011

Conference Program

Space _____

Dimensions _____

4-Color B&W

Artwork Due December 15, 2011

Advertising Rates:

Cover 2 or 4	\$1,500.00
Cover 3	\$1,300.00
Full Page Color	\$1,000.00
Full Page B&W	\$ 625.00

Ad Specifications:

Full Page	7.5" x 10"
Full Page with Bleed	8.75" x 11.25"
Artwork must be tif or eps files in CMYK or Grayscale mode.	

Payment will be invoiced after publication.

Part 3: Contract Agreement

Thank you for your advertising space reservation for ITEEA's Conference Program. Please sign below to confirm the reservation and return upon receipt. We will not print your ad without this confirmation.

Signature of Contracting Officer _____ Date _____

Print Name _____ Title _____