



# ITEEA

## 73<sup>rd</sup> ANNUAL CONFERENCE

### PREPARING THE STEM WORKFORCE: THE NEXT GENERATION

June 26, 2010

Dear Supporter of Technology and Engineering Education:

We're extending a special invitation to you to spend two days face-to-face with technology and engineering educators from across the country and around the world at ITEEA's Annual Conference:

73<sup>rd</sup> Annual ITEEA Conference and Exhibition  
March 24-26, 2011  
Minneapolis Convention Center  
Minneapolis, MN

This event is the single best way to sell your products and services to technology and engineering educators, local and state supervisors, national administrators, students, and college/university professionals. ITEEA's annual conference is the largest gathering of technology and engineering educators—who typically attend the conference to make buying decisions. This conference is your opportunity to deliver market awareness, product demand, and CLOSE BUSINESS.

This year all of the exhibitor information is available **online** at [www.iteea.org/Marketplace/prospectus.htm](http://www.iteea.org/Marketplace/prospectus.htm). Mail your contract with the \$900.00 deposit to the address below. In addition, contracts for **advertising**, **sponsorship**, and **action labs** are also accessible at this website.

We look forward to seeing you in Minneapolis in March 2011.

Sincerely,

*Maureen Wiley*

Maureen Wiley  
Director, Membership and Marketing  
1914 Association Drive, Suite 201  
Reston, VA 20191-1539

(703) 860-5028  
Fax: (703) 860-0353  
[mwiley@iteea.org](mailto:mwiley@iteea.org)  
[www.iteea.org](http://www.iteea.org)