



## ITEA 2008 Salt Lake City Advertising Contract Annual Conference & Exposition Program

All terms and conditions stated in the current rate card apply.

If you do not have a rate card, contact ITEA.

### Return Contract to:

Maureen Wiley  
 ITEA Exhibits Coordinator  
 1914 Association Drive  
 Suite 201  
 Reston, VA 20191-1539  
 Phone: 703-860-5028  
 Fax: 703-860-0353  
 Email: [mwiley@iteaconnect.org](mailto:mwiley@iteaconnect.org)

### Send Ad to:

**Electronic:**  
[mwiley@iteaconnect.org](mailto:mwiley@iteaconnect.org)

### Hard Copy:

Same address as above

*Artwork must arrive at ITEA by the date specified in Part 2.*

### Part 1: Company/Contact Information

#### Company Information

Company Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email address \_\_\_\_\_  
 Website \_\_\_\_\_

### Part 2: Advertising Space Reservation

As discussed with \_\_\_\_\_ the following space has been reserved:

#### Preliminary Program

Space \_\_\_\_\_  
 Dimensions \_\_\_\_\_  
 4-Color  B&W  
 Artwork Due July 30, 2007

#### Conference Program

Space \_\_\_\_\_  
 Dimensions \_\_\_\_\_  
 4-Color  B&W  
 Artwork Due December 10, 2007

#### Advertising Rates:

Cover 2 or 4	\$1,500.00
Cover 3	\$1,300.00
Full Page Color	\$1,000.00
Full Page B&W	\$ 625.00

#### Ad Specifications:

Full Page 7.5" x 10"  
 Full Page with Bleed 8.75" x 11.25"  
 Artwork must be tif or eps files in CMYK or Grayscale mode.

**Payment will be invoiced after publication.**

### Part 3: Contract Agreement

Thank you for your advertising space reservation for ITEA's Conference & Exhibition Program. Please sign below to confirm the reservation and return upon receipt. We will not print your ad without this confirmation.

Signature of Contracting Officer \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

